







Metal Construction News 2013 Editorial Calendar

	January	February	March	March Special	April	Spring Postcards	May	June	July	August	September	Fall Postcards	October	November	December
Ad Close	12/7/12	1/10/13	2/1/13	2/28/13	3/7/13	3/25/13	4/4/13	5/13/13	6/6/13	7/5/13	8/9/13	8/2/13	9/5/13	10/3/13	11/7/13
Ad Materials Due	11/30/12	1/3/13	2/8/13	3/7/13	3/14/13	4/1/13	4/11/13	5/20/13	6/13/13	7/12/13	8/16/13	8/9/13	9/12/13	10/10/13	11/14/13
Edit Materials Due	11/14/12	12/18/13	1/16/13		2/19/13		3/19/13	4/26/13	5/21/13	6/19/13	7/23/13		8/20/13	9/17/13	10/22/13
Special Feature	The Future of Photovoltaics	State of the Industry	32nd Annual Contractor Survey	<div>The 2013 Metal Directory and Resource Guide</div> 	Interior Metal Applications	<div>50,000 Architects and Contractors Pennies per contact Direct leads</div> 	Top 100 Metal Builders	Top Metal Roofers	Readers’ Choice Product Awards	Agriculture and Metal Construction	Roundtable: Coil Coatings Update	<div>50,000 Architects and Contractors Pennies per contact Direct leads</div> 	Update on Codes	Metal Construction Hall of Fame	MCN Awards
Business Feature	Marketing Metal Roofing to the Homeowner	Fire Safety in Metal Buildings	Insurance Issues for Metal Building Construction		Regional Differences in Metal Buildings		Roundtable: Oil Canning Prevention	Lean Metal Construction	Industry Growth by Segment	In-House Safety Programs	Mobile Apps for the Job site		Environmental Product Declarations	Employee Training	Trade Associations: Who Is Doing What?
Product Installation Feature	Steep-Slope Roofs	The Right Fastener for the Job	Steel Joists in Construction		Pre-Construction Site Feasibility		Storm Resistant Construction	Retrofit: Low-Slope Roofs	Bending Metal Panels	HVAC in Metal Buildings	Retrofitting Facades		Curtainwall Installation	Green Metal Buildings	Retrofit: Louvers, Grilles and Sunshades
Expand Your Business	Metal Roofing	Coil Coatings	Tools for Metal Construction		Heating, Air Conditioning and Ventilation		Framing and Structural Members	Bifold and Rolling Doors	Metal Ceilings	Software	Insulated Metal Panels		Interior Metal Applications	Insulation Systems	Fall Prevention
Special Report			Metal Home Digest Supplement 					Metal Home Digest Supplement 		METALCON Show Preview	METALCON Show Guide Metal Home Digest Supplement				Metal Home Digest Supplement 
Project Focus	Sports and Recreation	Health Care	Retail		Education: K-12		Transportation and Aviation	Federal, State, Municipal and Military	Education: Colleges and Universities	Office and Mixed-Use	Self-Storage, Agriculture and Warehouses		Hotels and Resorts	Museums, Libraries and Cultural Centers	Religious
Product Catalog	Standing-Seam Metal Roofing	Insulated Metal Panels	Heating, AC and Ventilation		Vapor Retarders		Rolling, Bifold and Walkthrough Doors	Coil Coatings	Gutters, Rainware, Ridge Caps and Trim	Solar and PV	Perforated and Expanded Metals		Metal Tiles, Shakes and Shingles	Roof Accessories and Snow Guards	Insulation Systems
Product Catalog	Roof Underlayment	Roof Curbs and Hatches	Sealants, Tapes and Adhesives		Fasteners		Louvers, Grilles, Sunscreens and Awnings	Metal Ceiling Systems	Skylights and Daylighting	Trucks, Booms and Lifts	Light-Gauge Studs and Trusses		Rollformers	Composite Metal Panels	Tools
Bonus Distribution	International Roofing Expo San Antonio February 5-7, 2013				The Self Storage Association Spring Conference and Trade Show Philadelphia April 22-24, 2013			Western Roofing Expo Reno, Nev. June 9-12, 2013	Florida Roofing & Sheet Metal Expo Orlando July 17-20, 2013		METALCON Atlanta October 1-3, 2013				
	Readex Study														

Additional Features

Profit Building	Industry business icon, George Hedley, provides deep knowledge on best practices, sales and marketing strategies and other tips for business improvement.
Retrofit with Mark James	Industry knowledge expert, Mark James, presents a deep look at the retrofit business, the hottest part of the market today.
Industry Perspective	Updates and insights from associations and industry players on what is happening that will affect contractor readers.
Market News	Timely news on the issues affecting the metal construction market, including billings, economic trends and other factors.
Guest Columns	Industry leaders weigh on the issues facing the metal construction industry.
Success Stories	Profiles of contractors and fabricators who are achieving success in a tough market and how they do it.
News and Events	Reporting on the latest news, personnel moves and events affecting the metal construction industry.
New Products	Every month MCN will feature new products as they are debuted in the marketplace.
Editor’s Pick	Dynamic projects that caught our editors’ eyes.

METAL

CONSTRUCTION NEWS

THE NEWS, PRODUCTS & STRATEGIES DRIVING THE METAL CONSTRUCTION INDUSTRY